

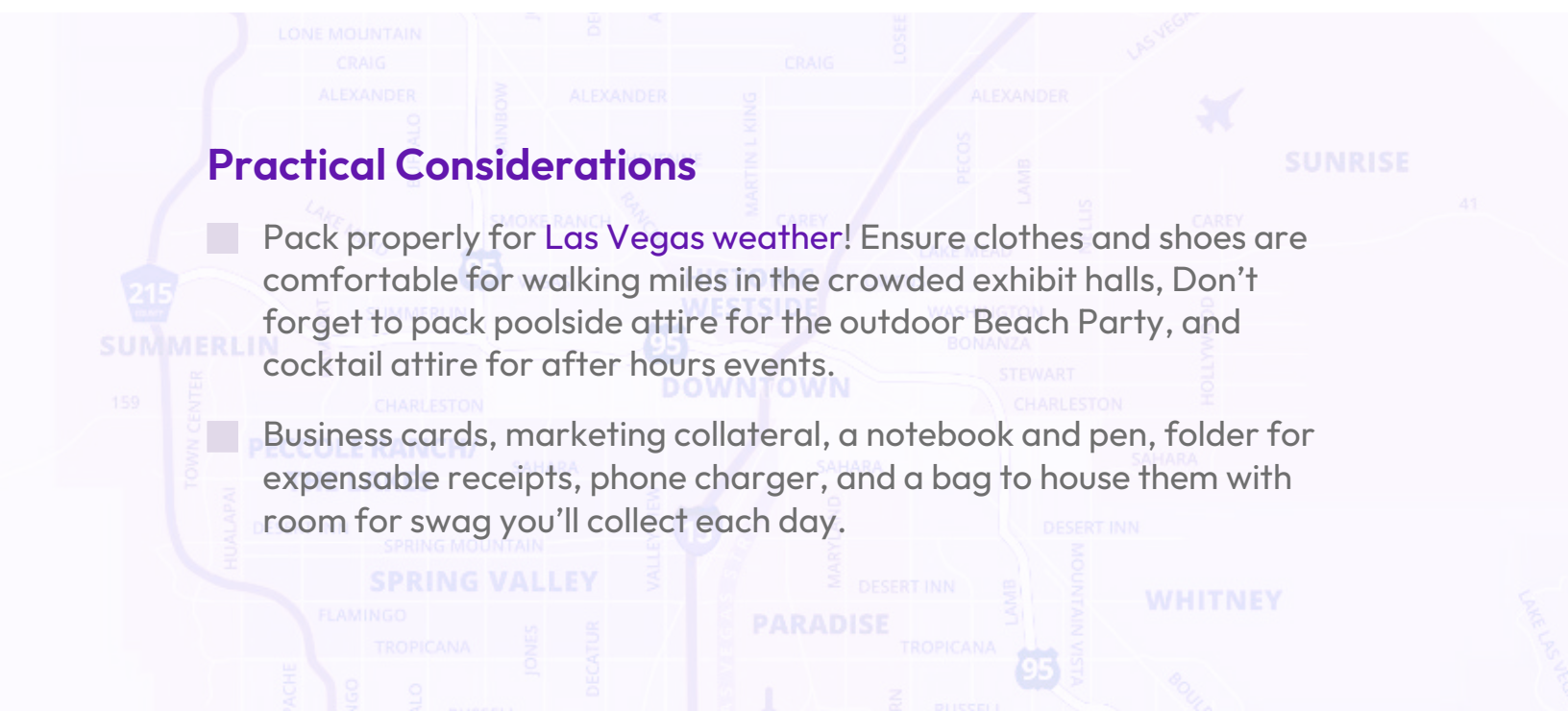
## Your Shoptalk **Preparation Checklist**

### Set up a plan!

- Define your top 3 objectives for attending (ie: source new supplier(s), conferences, networking, etc).
- Study the [venue guide](#) and [floor plan](#) and note exhibitors you'd like to meet.
- Review the [event calendar](#) and plan to attend keynotes and presentation sessions related to each objective.
- Connect with [exhibitors](#) you want face time with (and get a meeting with Salesfloor on the books).
- **Pro tip:** Be sure to make time to enjoy everything Las Vegas has to offer outside Mandalay Bay! [Check out what's happening.](#)

### Practical Considerations

- Pack properly for [Las Vegas weather](#)! Ensure clothes and shoes are comfortable for walking miles in the crowded exhibit halls, Don't forget to pack poolside attire for the outdoor Beach Party, and cocktail attire for after hours events.
- Business cards, marketing collateral, a notebook and pen, folder for expensable receipts, phone charger, and a bag to house them with room for swag you'll collect each day.



## During the Event

- Check the [Shoptalk Agenda](#) to determine which keynotes and presentations you wish to attend.
- Refer back to your schedule and stick to it as much as possible.
- The [Meetup page](#) of the Shoptalk website curates a list of the networking opportunities being hosted during the event. Maximise your time at the show to network with peers and potential partners.
- Stop by and say hi to us at Salesfloor! We're located at [booth #2002](#).

## Shoptalk Follow Up

- Thank your colleagues for holding down the fort while you were in Vegas at Shoptalk.
- Review the notes, business cards, and follow-up actions you collected during the show.
- Develop a plan to follow-up with the vendors, influencers, and partners you connected with during the show.

## Can't Wait to Connect?

Book a meeting with Salesfloor at Shoptalk to enter our contest where we'll be giving away AirPods every day of the conference! We can't wait to preview what's next in clienteling and conversational AI with you.

[Book A Meeting](#)

 Salesfloor

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